

The launching of my environment, my pride project led to many community members taking care of their immediate environment. As a build up towards achieving the goals as set in the program during the launch, different areas were beautified, a number of parks developed, some illegal dumping spots cleaned and beautified. This is a signature adoption- based program that recognizes the overall value of the beauty of public gardens and what they contribute to the community, providing visual appeal as well as economic and environmental benefits for residents and visitors. This initiative provided employment opportunities to at least 85 community members.

Areas of concern currently being addressed in the program are main entrances, high profile Intersections, public facilities and park. Beautification includes installation of rocks, planting of flowers, installation of synthetic concrete balls and paving. The theme is being carried throughout the town towards all residential areas for rhythm and repetition purposes. The following specific projects were achieved recently and more is still to be done for those areas to be fully completed:

- Beautification of Main Reef rd North and South entrances
- Development of parks in Mohlakeng (Madupe str. Park, Diale str. park) and Toekomsrus (Diamant str. park)
- Greening of illegal dumping spots (Maleke str, Ngconyela str, Sandile str)
- Planting of trees along main routes (R28)
- Finsbury Park that was launched during the arbor Day

The challenge however remains that despite these interventions; there are those community members that have not embraced the municipality's initiatives and as such continue to dump waste illegally. It is on these grounds that RLM is engaged on various awareness campaigns such as the **"World Environment Day Clean-up Campaign"** that has been planned by Randfontein Local Municipality. This campaign will start on the 4th June 2010 as part of the World Environmental Week celebrations, and also in preparing for the 2010 games. The programme will be launched in Mohlakeng, Extension 4, just after the intersection of Segaetsho and Kent Masire Streets, and will continue to other identified hotspots throughout the rest of the year.

This greening campaign initially expected to focus on the entrances of Randfontein, and also around the Mohlakeng stadium, which has been identified as the West Rand District Public Viewing area for the 2010 World cup. In addition, the Municipality will also partner with Gauteng Department of Agriculture and Rural Development, West Rand District Municipality and other Sub-districts when hosting the **"World Environment Day"** to be held on Saturday, 5th June 2010 respectively. Pictures depicting Ngconyela Str. before and after rehabilitation.

